



A TIMES OF INDIA
PRESENTATION

PORSCHE 911 CARRERA S CABRIOLET

Iconic sports car with new
turbocharged petrol engine
driven in India!



PLUS

TATA ZEST AMT VS
MARUTI SWIFT DZIRE
AMT, AUDI R8 V10 PLUS,
BMW X1 XDRIVE 20D,
DUCATI MONSTER 821,
YAMAHA MT-09 FIRST
LOOK

HERO ACHIEVER 150
Newest 150 ridden



**ISUZU D-MAX
V-CROSS**

THE GO-ANYWHERE PICK-UP
FOR ENTHUSIASTS

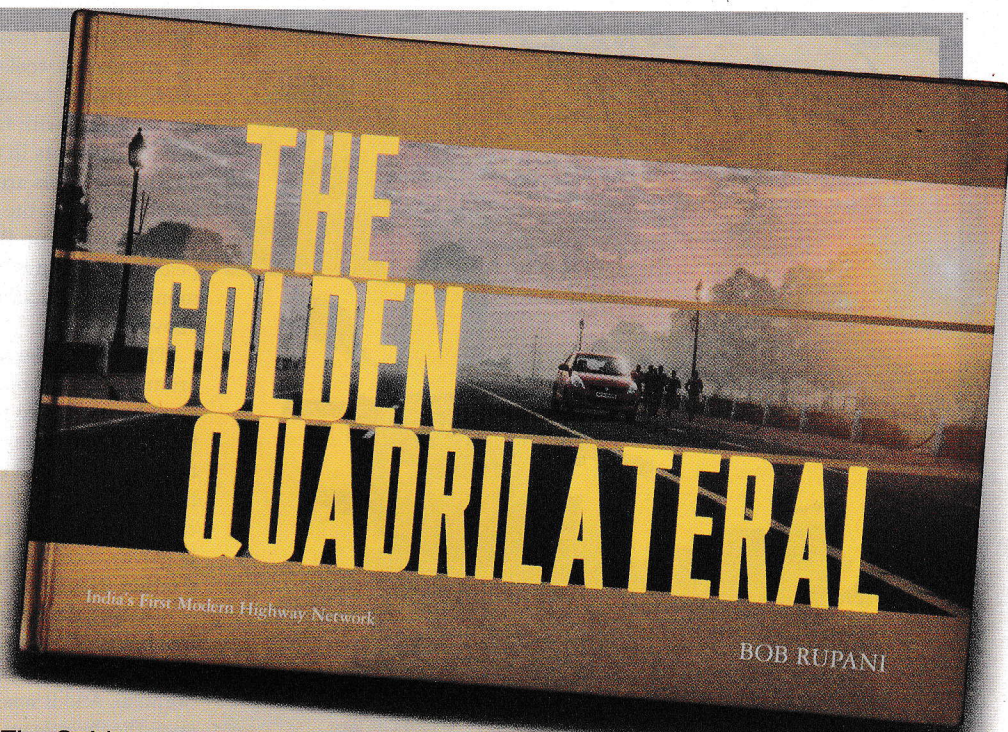


MV AGUSTA F4R
IT'S ITALIAN AND IT'S FAST!



MW74161001

THE BIG Q



Bob Rupani's latest coffee table book, *The Golden Quadrilateral*, is garnished with delectable tales and trivia around the highways connecting the four metros (thus the name: Quadrilateral).

While most adventure junkies dream of going on long drives on scenic highways for days at a stretch, only a handful get to realise this dream. **Bob Rupani is among the gifted few who has not just covered the length and breadth of India, but also managed to take his readers on a visual journey through his book.**

As you might have guessed, this well-crafted collector's edition is based on India's first world-class highway network – the Golden Quadrilateral (GQ). I remember when the GQ project was launched in 2001; it was hailed as one of the best news for commercial and leisure drivers. The project meant that driving across cities would change from congestion to smooth cruising. It took the government almost 11 years to complete the dream. But it definitely was worth the wait.

Bob, one of Indian's senior-most automobile journalists, talks about how badly Indians needed a modern highway network for driving to become less stressful and more of a pleasure. Through GQ, Bob takes us through spontaneous getaways and well planned inter-city tours. He speaks about his adventurous journey driving from Delhi to Kolkata; Kolkata to Chennai; Chennai to Mumbai and finally from Mumbai back to the national capital.

When one plans to travel by road close to 6,000km, the choice of companion (read: car) has to be very well thought. Not surprisingly Bob picked the nation's most trusted choice -- Maruti Suzuki. We're sure Maruti's widespread network must have been reassuring as he drove through some of

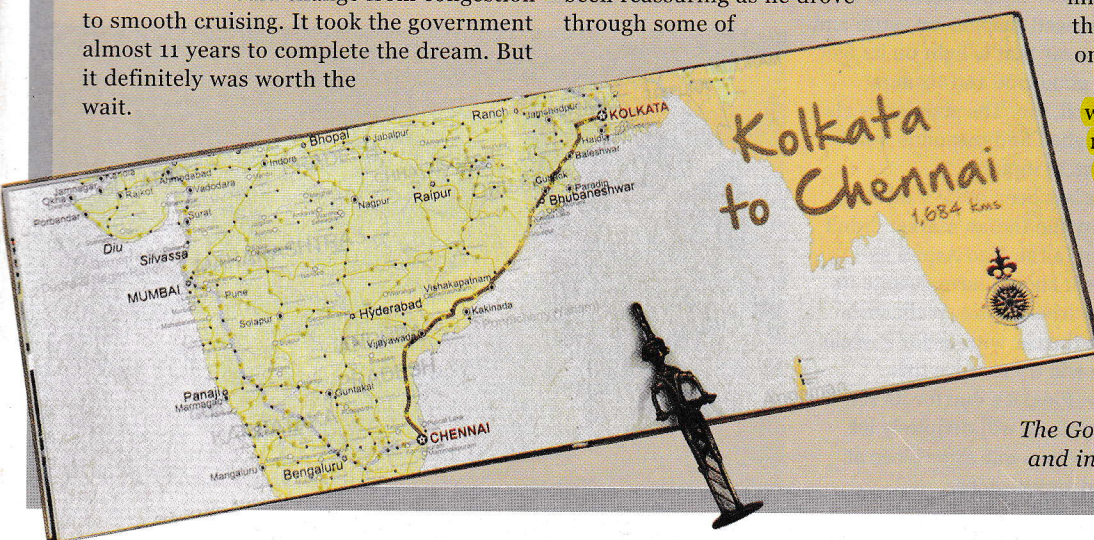
the smaller cities and towns of India.

For a leisure read, the book has been divided into five chapters, and the foreword has been written by R.C. Bhargava, Chairman of Maruti Suzuki. Also worth a mention is the fact that **the book was launched at a grand ceremony by none other than our Union Minister, Nitin Gadkari, who had spearheaded projects of modernising Indian roads.**

Four of the five chapters are dedicated to the routes mentioned above. However, one of the interesting chapters is on the era before the GQ was built. Leafing through the chapter, you will find nostalgic trivia and sepia-toned pictures which add to the colour of the book. We might take the GQ for granted now, but there was a time when travelling from one metro to another wasn't as easy.

Bob's natural storytelling flair and writing style, along with some magnificent images capturing the true essence of Indian highways, culture and people, make *The Golden Quadrilateral* a must-have book for those who enjoy long distance driving and others who still dream of it.

Sarmad Kadiri



The Golden Quadrilateral is available online and in book stores with an MRP of Rs 1950.