## FRIDAY, FEBRUARY 22, 2013 | ADVERTORIAL, ENTERTAINMENT PROMOTIONAL FEATURE | MUMBAI

## A coffee table journey of Indian destinations



Neil Nitin Mukesh

t an event held in the city, car manufacturer Volkswagen unveiled its first coffee table book *India's 100 Best Destinations*.

Written by **Bob Rupani**, the book features a combination of well-known destinations and some hidden gems, as well as details about the brand's cars Polo. Vento. Passat and



Bob Rupani, Lutz Kothe and Purab Kohli

Touareg, and is aimed as a guide to explore India.

Commenting on the occasion, Lutz Kothe, head of marketing and PR, Volkswagen Passenger Cars, said, "A coffee table book on travel is a very natural extension for a company like us. With this book, we provide every travel enthusiast the opportunity to simply drive out and enjoy the country." Added Rupani, "It gives me pleasure to work on subjects I am passionate about—travel and driving."

At the press conference, Volkswagen MD Arvind Saxena as well as actor Neil Nitin Mukesh were also present to unveil the book. Purab Kohli moderated the evening.



Arvind Saxena

